

PACIFIC NORTHWEST CHAPTER / ACFE 2019 ANNUAL FRAUD CONFERENCE SPEAKERS AND TOPICS



Jerry Balistreri

Presenter Bio:

Jerry Balistreri is a professional educator, administrator, trainer and author. His training on how to read body language leaves participants wanting more and creates a memorable experience. Jerry gets the participants involved with fun learning experiences that leave them with concrete knowledge of how to read body language and what the "tells" mean. Some of Jerry's past experiences are:

- * Professional educator, administrator, trainer, speaker, and author
- * B.S, M.S., M.Ed., DTE
- * Twenty-five years experience in public education
- * Ten years experience in training
- * University department chair
- * HS Principal
- * State Supervisor with two state education departments
- * ASTD certified trainer
- * Over thirty years experience with non-verbal communication

Jerry has been training, researching, writing, and speaking on non-verbal communication for over thirty years. Jerry delivers customized trainings, keynote addresses, and conference sessions.

Jerry has been married to his wife Sheila for 34 years and lives in Anchorage, Alaska. Sheila and Jerry have two grown children. Their son lives in California, and their daughter lives in Oregon.

TOPIC AND DESCRIPTION: Reading the Tells – Learning How to Read Body Language

Reading the Tells is a powerful training seminar that gives you practical techniques, tools, and strategies for understanding and using non-verbal communication for the highest impact and effectiveness. Become a highly respected, highly influential, and highly successful communicator! Whether you are a teacher, counselor, manager, principal, supervisor, sales rep, attorney, or HR professional, the degree of career success you enjoy is virtually dictated by your skills in communicating with others on the job.

Jaydra Perfetti

Presenter Bio:

Jaydra Perfetti is a Certified Fraud Examiner, a Private Investigator, an IRS Enrolled Agent, and an OR Licensed Tax Consultant. She spent over a decade working for IRS, auditing individuals and businesses, and conducting fraud investigations. She left the service in 2017 to found her own firm, Paper Investigator Inc, where her current practice focuses on forensic accounting and financial investigations on one side and tax consulting on the other. Jaydra's personal mission is to solve problems, help people, and make the world a better place. She enjoys sharing her knowledge and experience through workshops and presentations and is delighted to talk about the subtle madness of tax fraud investigations.

TOPIC AND DESCRIPTION: My Time as an IRS Auditor: The Subtle Madness of Tax Fraud Investigations

Have you ever wondered what it's actually like to be an IRS auditor? Or what it's like to investigate tax fraud for Uncle Sam? Or perhaps you just like a good story in the form of a case study. Well here is your opportunity for all that and more! Join Jaydra for an exciting hour of tales from her time as an IRS auditor. She will cover investigative techniques frequently employed in tax audits and tax fraud investigations and she will share some fun and interesting case studies.



Dr. Brian K. Steverson

Presenter Bio:

Dr. Brian K. Steverson is the John L. Aram Chair of Business Ethics in the School of Business Administration at Gonzaga University, and Faculty President. Prior to assuming the Aram Chair, in 2008, he was a member of the Philosophy Department since 1992. He received his Ph.D. from Tulane University in 1991. His main areas of current scholarship are business ethics, professional ethics, and the ethics of entrepreneurship. His research interests include the ethics of pre-employment screening for psychopathic disorders, the growing movement for professionalizing business management, the Jesuit model of business education, and the use of choice architecture as a

management technique. His work has appeared in *Environmental Ethics*, the *Online Journal of Ethics*, *Topics in Contemporary Philosophy*, the *Business and Professional Ethics Journal*, the *Journal of Ethics & Entrepreneurship*, and the *Journal of Jesuit Business Education*.

TOPIC AND DESCRIPTION: An Ethics Primer for CFE's

A review of the basic elements of the professional and ethical responsibilities of fraud examiners. Additionally, we will look at a few ethical missteps that can occur during fraud examinations."

Name: Ethan Via

Presenter Bio:

Ethan Via (rhymes with pie) has been a Special Agent with the FBI for over 15 years. Prior to becoming an Agent, he was a CPA in Washington DC. Since joining the Bureau, he has worked in both the Seattle and New York City Divisions investigating complex financial crimes. He has also worked at FBI Headquarters as a Supervisor in the Terrorist Finance Operations Section. He later transferred back to Seattle and was assigned to the Joint Terrorism Task Force where he investigated International Terrorism cases. In 2014, he was promoted to Supervisor of the Complex Financial Crimes squad where he now oversees both Agents and Forensic Accountants investigating Corporate/Securities Fraud, Health Care Fraud, Money Laundering and several other complex financial crimes.

TOPIC AND DESCRIPTION: Specifics to be determined (case studies, other fraud related items)