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# The Fraud Examiner



Pacific Northwest Chapter

## March/April 2019 Issue

### Message from the President

#### Pacific Northwest Chapter/ACFE Annual Fraud Conference

The Chapter will conduct its Annual Fraud Conference in Tacoma on May 13, 2019! There will be 8 hours of CPE available, including 2 hours of ACFE Ethics training, for all those that attend this event. We have a fantastic and diverse line up of engaging speakers. Please see pages 2 - 4 below for all the details of what to expect with speakers, fun topics, and pricing. We look forward to seeing you May 13th!

#### Pacific Northwest Chapter of ACFE Annual Meeting and Training!

June 12, 2019, is the date of our next Chapter Annual Business Luncheon Business Meeting and Fraud Seminar at The offices of Clark Nuber, PS in the Skyline Tower at 10900 NE 4th St, Suite 1400, Bellevue, WA 98004. Please notice the new location in Bellevue. For many years we have been holding this meeting at Bahama Breeze in Southcenter. The board would like to try a new location and see if this will allow more members to attend and if an Eastside location for events is appealing to the membership.

Please note one other change with this meeting. While you still will not have to register and pay in advance, we do ask that you send a quick RSVP email to me so we can determine an estimate on headcount for a lunch order. My email address is below.

Back in February, our training was cancelled due to that crazy snow we had. Well, luckily, Mike Sheward, Digital Forensic Specialist was able to rebook us for the training portion of this meeting. We are so excited he will be able to join us and we hope all of you can too. See page 5 for more information.

Best regards,

Nancy A. Pasternack, [President@fraud-examiners.org](mailto:President@fraud-examiners.org).

## Upcoming Training

## May 13, 2019—Pacific Northwest Chapter Annual Fraud Conference—La Quinta Inn & Suites—Tacoma, WA

Type:

Annual Fraud Conference

Date:

May 13, 2019

Time:

8:00 a.m. - 4:30 p.m.

Topics:

Various Fraud Topics

Speakers:

Various

Where:

La Quinta Inn & Suites  
(1425 East 27th Street,  
Tacoma, WA)

Price:

\$150 - On or before

April 22, 2019

\$175 - April 23 through

May 6, 2019

\$200 - After May 6, 2019

Chapter members receive a \$50 discount from these rates

Registration:

Pre-registration is required for this event. Attendees can pre-register and pay at the Chapter website ([www.fraud-examiners.org](http://www.fraud-examiners.org)).

Parking:

There is no charge for parking.

Monday, May 13, 2019, is the date of our Chapter's 5th Annual Fraud Conference. Registration begins at 7:30 a.m. and a continental breakfast will be provided. The conference begins at 8:00 a.m. and ends at 4:30 p.m. Lunch will be provided from 11:45 a.m. to 12:30 p.m.

The conference will again be held at the La Quinta Inn & Suites (1425 East 27th Street), Tacoma, WA. There is no charge for parking at the hotel.

There are 8 hours of Continuing Professional Education available to all who attend this event.

**This will include 2 hours of training that meets the ACFE annual ethics requirement for Certified Fraud Examiners.**

The Conference Coordinator is Chapter Board Member-at-Large Mike Nurse, CFE, CPA. Pete Miller and Chapter President Nancy Pasternack, CFE, CPA, CIA will serve as Conference Co-Chairs.

Registration Information: Participants can register online through the Chapter website ([www.fraud-examiners.org](http://www.fraud-examiners.org)) effective mid-January 2018. Registration forms and other information are currently available on the Chapter website.

Registration fee:

- On or before April 22, 2019 - \$150
- April 23 through May 6, 2019 - \$175
- After May 6, 2019 - \$200

Pacific Northwest Chapter Members, Associate Members, Retired Members, and Affiliates of the Chapter will receive a \$50 discount from these rates.

**Calendar year 2019 Chapter dues/fees must be paid prior to receiving this discount.**

Pre-registration for this fraud conference is recommended. A limited number of same day registrations will be available provided that payment is made on the day of the conference.

Participants that cancel in writing on or before April 16, 2019, will be given a full refund. Participants that cancel in writing after April 16, 2019, will be given the option of transferring their registration to another person, or applying their registration fee to the 2020 Annual Fraud Conference. No refunds or credit will be given for "no shows".

Chapter Student Member

Registration: There are a maximum of 20 Chapter Student Member registrations available on a first-come first-serve basis. The cost of ten of these registrations is \$25, and there are 100% registration

fee scholarships available for the other ten Student Member registrations.

Student Member

Scholarships: Student Members applying for the Registration scholarship must apply by e-mail to Chapter Director-at-Large Nancy Pasternack, CFE, CPA, CIA ([Boardmal3@fraud-examiners.org](mailto:Boardmal3@fraud-examiners.org)), and meet the following eligibility requirements:

- Must be a full-time student in a graduate or undergraduate program at a State of Washington higher education institution
- Minimum 3.0 GPA on a 4.0 scale (or equivalent)
- Enrolled in a degree program related to fraud examination such as accounting, law, or criminal justice
- Must submit an essay of not more than 500 words including the above information and addressing the following question: "Why is education in the disciplines of fraud examination important to you and to the community?"

Speakers and Topics:

The speakers and topics for this conference are listed below and on pages 3 and 4. Also see the Chapter website ([www.fraud-examiners.org](http://www.fraud-examiners.org)) for more information.

## May 13, 2019—Pacific Northwest Chapter Annual Fraud Conference— Speaker Profiles and Topics

**Jerry Balistreri, B.S, M.S.,  
M.Ed., DTE**  
Readingthetells.com



Jerry Balistreri is a professional educator, administrator, author, and trainer. His training on how to read body language leaves participants wanting more and creates a memorable experience. Jerry gets the participants involved with fun learning experiences that leave them with concrete knowledge of how to read body language and what the "tells" mean.

**Presentation Title:** Reading the Tells – Learning How to Read Body Language

**Description:** *Reading the Tells* is a powerful training seminar that gives you practical techniques, tools, and strategies for understanding and using non-verbal communication for the highest impact and effectiveness. Become a highly respected, highly influential, and highly successful communicator! Whether you are a teacher, counselor, manager, principal, supervisor, sales rep, attorney, or HR professional, the degree of career success you enjoy is virtually dictated by your skills in communicating with others on the job.

**Jaydra Perfetti, CFE, PI, EA,  
LTC, President, Paper  
Investigator, Inc.**



Jaydra Perfetti has a bachelor of science in business management with a second major in accounting from Warner Pacific College in Portland, OR. She earned her Certified Fraud Examiner credential in 2016 and became a licensed private investigator in 2017. Jaydra is also an IRS Enrolled Agent and an Oregon licensed Tax Consultant.

Jaydra discovered her passion for financial investigations and fraud detection as a Tax Compliance Officer for Internal Revenue Service, where she spent over 10 years auditing individuals and businesses and conducting fraud investigations.

**Presentation Title:** My Time as an IRS Auditor: The Subtle Madness of Tax Fraud Investigations

**Description:** Have you ever wondered what it's actually like to be an IRS auditor? Or what it's like to investigate tax fraud for Uncle Sam? Or perhaps you just like a good story in the form of a case study. Well here is your opportunity for all that and more! Join Jaydra for an exciting hour of tales from her time as an IRS auditor. She will cover investigative techniques frequently employed in tax audits and tax fraud investigations and she will share some fun and interesting case studies.

## Pacific Northwest Chapter Annual Fraud Conference—Speaker Profiles and Topics—Continued

**Dr. Brian K. Steverson**, John L. Aram Chair of Business Ethics in the School of Business Administration, Gonzaga University, and Faculty President



**Dr. Brian K. Steverson** is the John L. Aram Chair of Business Ethics in the School of Business Administration at Gonzaga University, and Faculty President.

Prior to assuming the Aram Chair in 2008, he was a member of the Philosophy Department since 1992. He received his Ph.D. from Tulane University in 1991. His main areas of current scholarship are business ethics, professional ethics, and the ethics of entrepreneurship. His research interests include the ethics of pre-employment screening for psychopathic disorders, the growing movement for professionalizing business management, the Jesuit model of business education, and the use of choice architecture as a management technique.

His work has appeared in *Environmental Ethics*, the *Online Journal of Ethics*, *Topics in Contemporary Philosophy*, the *Business and Professional Ethics Journal*, the *Journal of Ethics & Entrepreneurship*, and the *Journal of Jesuit Business Education*.

**Presentation Title:** An Ethics Primer for CFE's

**Description:** A review of the basic elements of the professional and ethical responsibilities of fraud examiners. Additionally, we will look at a few ethical missteps that can occur during fraud examinations."

**Ethan Via**, Special Agent, FBI



Ethan Via (rhymes with pie) has been a Special Agent with the FBI for over 15 years. Prior to becoming an Agent, he was a CPA in Washington DC. Since joining the Bureau, he has worked in both the Seattle and New York City Divisions investigating complex financial crimes. He has also worked at FBI Headquarters as a Supervisor in the Terrorist Finance Operations Section. He later transferred back to Seattle and was assigned to the Joint Terrorism Task Force where he investigated International Terrorism cases. In 2014, he was promoted to Supervisor of the Complex Financial Crimes squad where he now oversees both Agents and Forensic Accountants investigating Corporate/Securities Fraud, Health Care Fraud, Money Laundering and several other complex financial crimes.

**Presentation:** Ethan's Stories: Fraud Case Studies

## Chapter Annual Luncheon Business Meeting and Fraud Seminar in Bellevue, June 12, 2019

June 12, 2019, is the date of our next Chapter Annual Business Luncheon Business Meeting and Fraud Seminar at The offices of Clark Nuber, PS in the Skyline Tower at 10900 NE 4th St, Suite 1400, Bellevue, WA 98004.

The luncheon will start at noon, and the Fraud Seminar will start at approximately 1:00 p.m.

There is 1 hour of Continuing Professional Education available to all who attend this event.

The cost of this fraud seminar is \$10 for Members and \$15 for non-members. Student members may attend this event at no cost. The luncheon is free, and we always have a wonderful meal prepared for the attendees.

Pre-registration is not required. But an **RSVP is requested** so we have an estimated headcount for the lunch order. **Please RSVP to [President@fraud-examiners.org](mailto:President@fraud-examiners.org)**  
Attendees can register and pay at the Chapter website [www.fraud-examiners.org/training](http://www.fraud-examiners.org/training)

or at the door.

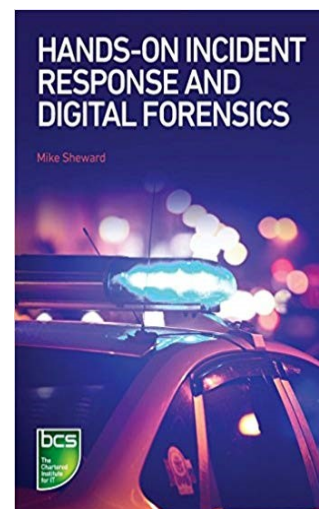
There will also be drawings for \$25 Amazon gift cards!

The topic for this fraud seminar is *Digital Forensic Diaries: Tales from the Field* with Mike Sheward.

Mike Sheward is the Senior Director of Information Security at Seattle-based Accolade Inc., and runs Secure Being LLC, a digital investigation consultancy firm. He has worked in information security, primarily in incident response and digital forensics, in both the UK and US for 12 years.

Mike has published multiple books including the 2018 title, *Hands-on Incident Response and Digital Forensics*. He previously published tales of his work in the field in his 2017 book, *Digital Forensic Diaries*. Mike has another book based on his vast experience with penetration testing. And he even has a book for kids! *Harry the Information Security Hero: Audit Time* which is a great introduction into the

world of information security for children, as well as corporate budget holders. Do not miss out on our February training where you will hear many of Mike's stories from the field, most of which just couldn't be made up! This is our opportunity to support not just one of our peers, but also a local author. It's promised to be a great session!



***“If opportunity knocks, then temptation leans on the doorbell” - Unknown***



## Start Planning for the ACFE 30th Annual Global Fraud Conference and Exhibition—June 23-28, 2019 — Austin, TX

More than 3,000 anti-fraud professionals will gather in Austin, Texas, June 23-28, 2019, for the 30th Annual ACFE Global Fraud Conference to step up their fraud-fighting skills and stand out from their peers. You can now customize your schedule by choosing from more than 100 educational sessions across 14 tracks. The wide range of topics touches on nearly every facet of occupational fraud — from contract fraud to cross-border investigations to the Paradise Papers — with sessions for all levels of experience including CFE Exam Review sessions. See also <http://www.fraudconference.com>.

### Location:

Austin Convention Center

### Individual Registration:

Register online or contact the ACFE at (800) 245-3321.

### Group/Team Registration:

Contact the ACFE at (512) 478-9000 or e-mail [groupregistration@acfe.com](mailto:groupregistration@acfe.com) for registration information, including group pricing that is available for teams of three or more from the same organization.

### Timing Breakdown:

June 23-28, 2019

**Pre-Conference:** Sunday, Jun

**Main Conference:** Monday, June 24-Wednesday June, 26

**Post-Conference:** Thursday, June 27-Friday, June 28

## ACFE 30th Annual Global Fraud Conference Keynote Speakers



**Bastian Obermayer**  
*Investigative Journalist,  
Panama Papers Recipient,  
2017 Pulitzer Prize Winner  
Süddeutsche Zeitung*

### Lisa Osofsky

*Director, U.K. Serious  
Fraud Office  
Former Deputy General  
Counsel and Ethics, FBI*



### Bill Browder

*CEO, Hermitage Capital  
Management  
Author of New York  
Times Best Seller Red  
Notice: A True Story of  
High Finance, Murder  
and One Man's Fight for  
Justice*



### Theresa Payton

*Former White House Chief  
Information Officer and Cy-  
bersecurity Authority*

## Links to

### ACFE Chapters

Pacific NW Chapter  
[www.fraud-examiners.org](http://www.fraud-examiners.org)

Oregon Chapter  
[www.oacfe.org](http://www.oacfe.org)

Spokane Chapter  
[www.spokanefraud.org](http://www.spokanefraud.org)

Boise Chapter  
[www.boiseacfe.org](http://www.boiseacfe.org)

Big Sky Chapter (Montana)  
[kathy.arata-ward@josepheve.com](mailto:kathy.arata-ward@josepheve.com)

Vancouver, B.C.  
[www.cfevancouver.com](http://www.cfevancouver.com)

Edmonton Chapter  
[www.acfe-edmonton.com](http://www.acfe-edmonton.com)

Calgary Chapter  
[www.acfe-calgary.com](http://www.acfe-calgary.com)

### International ACFE Headquarters

[www.ACFE.com](http://www.ACFE.com)

*Do you have ideas for our  
next newsletter?*

*Want to write the review for  
the last fraud training you  
attended?*

*We would love your  
feedback!*

Contact Nancy Pasternack  
at [President@fraud-examiners.org](mailto:President@fraud-examiners.org)

## Other ACFE Fraud Training Opportunities

- Investigating the Millennial Mind, Online Webinar 5/23/2019
- Unraveling the Confusion: What and Who Is a Whistleblower, Online Webinar 6/6/2019
- Institute for Fraud Prevention Summer Meeting, Austin, TX 6/27/2019
- Conversation with an Insider Trader, Online Webinar 7/25/2019
- Detecting Fraud Through Vendor Audits, New York, NY 8/5/2019
- Bribery and Corruption, New York, NY 8/6/2019
- Cybersecurity and Fraud Risk Management for Small Businesses: Tools for a Growing Global Economy, Online Webinar 8/29/2019

The ACFE contact point for all course offerings is Caitlin Perdue, Event Marketing Specialist, by phone at 1-800-245-3321, or at the website [www.ACFE.com](http://www.ACFE.com). Contact her for more information and actual registration procedures.

## Other ACFE Chapter Annual Fraud Conferences

- Annual Fraud Conference, Spokane, WA Chapter October 22-23, 2019
- Anti-Fraud Training, Vancouver Chapter/Justice Institute of BC May 22, 2019; topics include: The Problem of Money Laundering through Lawyers' Trust Accounts and Deception Detection for Fraud Examiners
- Annual Fraud Conference, Pacific Northwest Chapter (May 13, 2019—Tacoma, WA)
- Annual Fraud Conference, Oregon Chapter May 15, 2019; Focus will be "Open Source Intelligence & Social Media For Fraud Examiners"

## The Chapter Board of Officers & Training Director

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