

CFE UPDATE  
November-December 2002

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## **Association and Chapter Fraud Training and Meeting Dates**

**Be sure to mark the following calendar year 2002 fraud training meetings on your personal schedule and plan to attend:**

**December 6, 2002:** Joint Chapter and WSCPA 6<sup>th</sup> Annual Fraud Conference, Marriott Hotel, SeaTac. **Register directly with the WSCPA by calling 1-800-272-8273 (Bellevue, WA).** The conference includes 8 hours of continuing professional education credit. The course registration form can also be obtained from the WSCPA's web site at "www:wscpa.org". You must call the WSCPA to actually register for the conference. Ask for Lisa Chin-Iwata in the Education Department.

**Be sure to mark the following calendar year 2003 fraud training meetings on your personal schedule and plan to attend:**

**February 26, 2003:** Chapter Fraud Training Seminar; Downtown Seattle. The speaker and topic have not yet been determined.

**April 24-25, 2003:** Joint Chapter and Association of CFE's Two-Day Fraud Training Class; Doubletree Inn; SeaTac. The Association has not yet confirmed the speaker, topic, and date for this event. Register for this conference at [www.cfenet.com](http://www.cfenet.com).

**June 25, 2003:** Annual Chapter Business Meeting and Fraud Training Seminar; Mayflower of China Restaurant; Tukwila (SouthCenter). The speaker and topic have not yet been determined.

**August 3-8, 2003:** Association of CFE's 14<sup>th</sup> Annual Fraud Conference; Chicago, Illinois. Register for this conference at [www.cfenet.com](http://www.cfenet.com).

**August 27, 2003:** Chapter Fraud Training Seminar; Downtown Seattle. The speaker and topic have not yet been determined.

**October 29, 2003:** Chapter Fraud Training Seminar; Downtown Seattle. The speaker and topic have not yet been determined.

**December 5, 2003:** Joint Chapter and WSCPA 7<sup>th</sup> Annual Fraud Conference; Marriott Hotel; SeaTac. The Chapter and WSCPA have not yet confirmed the four speakers, topics, and date for this event. Register for this conference at [www.wscpa.org](http://www.wscpa.org).

## **Important Chapter Fraud Training Meeting Information for Downtown Seattle Location**

**All fraud seminars conducted by the Chapter in downtown Seattle are held at this location.**

We meet at 1000 Second Avenue in a 28th floor conference room of the Washington State Housing Finance Commission. This is the old Key Towers Bank Building; but, the building

currently has no name on it. The building is located across the street and one block North of the Jackson Federal Building (corner of Second Avenue and Spring Street).

Please pay particular attention to the following rules for visiting our fraud seminar training location in downtown Seattle. Our host, the State of Washington Housing Finance Commission, controls the conference room where our meetings are held and has asked for our cooperation in implementing these security and access rules. The Chapter Board of Officers appreciates your cooperation with these requirements.

- First, building security. The staff has asked us to go to the Commission's main offices on the 27<sup>th</sup> Floor and sign-in with the receptionist before going to the 28<sup>th</sup> Floor conference room for the fraud seminar. A visitor's badge will be issued to you. Please turn-in this visitor's badge in the conference room before departing the building. The Chapter will turn-in all visitor badges at the end of the day.
- Second, the time of our fraud seminar. The staff has asked us to depart the facility promptly because their duty day ends at 5:00 p.m. Therefore, **we will begin all meetings promptly at 2:30 p.m.**, hold a 30 minute networking session at 3:30 p.m., and complete all fraud seminars at 4:45 p.m. sharp. Visitor badges will be collected at this time.

### **Sixth Annual One-Day Fraud Conference With the WSCPA**

Our next Chapter training event is the 6<sup>th</sup> Annual Fraud Conference we jointly sponsor with the Washington Society of CPA's. It will be held at the Marriott Hotel, SeaTac, 3201 South 176<sup>th</sup> Street, Seattle, WA (206) 241-2000. This fine hotel facility is just up the hill a couple of blocks from Highway 99 (International Boulevard) and across the street from SeaTac International Airport. This is the same location where the Annual Fraud Conference has been held in past years. We have both outstanding topics and speakers lined-up to fill your day with fraud facts that will help you do a better job of fraud deterrence and detection. So, plan to attend the conference to obtain eight hours of continuing professional education. The Washington Society of CPA's web-site has all of the conference information and registration forms for your use ([www.wscpa.org](http://www.wscpa.org)). The topics and speakers for this year's conference are as follows:

Speakers and topics at the Annual Fraud Conference are as follows:

- Gene Robertson will be speaking on the topic of "video surveillance equipment use to detect fraudulent on-the-job injury claims" during the 8:00-10:00 a.m. time period.

Seminar Description. Unlock the secrets to video surveillance equipment and learn how video can be used to further enhance criminal and civil cases to prevent fraud. The speaker will demonstrate the use of covert video cameras, both digital and analog, and discuss film and digital cameras.

Biography. Gene Robertson represents the Robertson Group from Sumner, Washington. Gene is a retired U.S. Treasury Agent, Alcohol Tobacco and Firearms.

- Jeff Slotnick will be speaking on the topic of “Balanced Security” during the 10:00-12:00 time period.

Seminar Description. A seminar description was not available from the speaker as of the date of this publication. One portion of this session will include the importance of performing background investigations on employees occupying sensitive positions within the organization.

Biography. Jeff represents Setracon from Tacoma, Washington, and is retired from the U.S. Military.

- Martin Biegelman, CFE will be speaking on the topic of “Identity Theft” during the 1:00-3:00 time period.

Seminar Description. It has been said that nothing is more important than one’s good name. In increasing numbers, fraudsters are seizing upon this to steal billions. Identity theft has become America’s fastest growing financial crime and is reaching epidemic proportions. Identity theft involves acquiring key pieces of a person’s identifying information in order to impersonate and defraud that persona and related financial institutions. Fraudsters use every trick in the book from “dumpster diving” and business infiltration to mail theft and check washing. Learn the growth of this crime, its variations, how it is investigated, the future outlook, and how to lessen your chances of being victimized.

Biography. Mr. Biegelman has more than 29 years experience in the detection, investigation, and prevention of fraud and corruption. Previously, he was Director of Litigation and Investigative Services in the Fraud Investigation and Recovery Services Practice at BDO Seidman, LLP in New York City. He is also a former Postal Inspector with the United States Postal Inspection Service where he served in a variety of investigative and management assignments. Mr. Biegelman is a Regent Emeritus and a Fellow of the Association of Certified Fraud Examiners, as well as a frequent speaker and instructor on white-collar crime, corruption, security issues, and crime prevention. Mr. Biegelman recently joined the Microsoft Corporation as the Group Manager of the Financial Fraud Integrity Unit.

- Francis D’Addario, CFE, CPP will be speaking on the topic of “Protecting the Starbucks Experience by the Numbers” during the 3:00-5:00 p.m. time period.

Seminar Description. This will be a fast-paced multimedia presentation that will provide participants with a broad strategic view of protection considerations for an ethically grounded multinational corporation.

Biography. Mr. D’Addario has more than 20 years in law enforcement and corporate security management. He is a Certified Protection Professional and Certified Fraud Examiner. He has a degree in criminology and law enforcement, and has studied Urban Problems at Antioch College and graduate level Forensic Sciences at George Washington

University. His security teams have documented \$40 million in gross profit contribution since 1978 with three multinational corporations. His prevention programs have been covered by the Wall Street Journal, the Los Angeles Times, the Christian Science Monitor, and CNN Headline News. His teams have served as benchmarks for violence reduction and “bottom line” contribution. They have been recognized by the American Society for Industrial Security, and OSHA. Mr. D’Addario has guest lectured for the National Crime Prevention Institute, the International Assets Protection Institute, the U.S. Department of Justice, the National Safety Institute, the Keenan Flagler Business School, and the Injury Prevention Research Institute. His publications include Loss Prevention through Crime Analysis (Butterworth’s 1989), and The Manager’s Violence Survival Guide (CPA 1995). He designed LossVision\*, a copyrighted loss reporting, investigations, and asset recovery software program; and, Safe and Sound\*, an interactive multimedia “workplace violence” training curriculum. Mr. D’Addario has been the Vice-President, Partner and Asset Protection, Starbucks Corporation since 1997.

This will be another fine training opportunity for your consideration. Your Chapter Board of Officers has worked hard to bring you the latest and greatest information from the finest instructors. Tell them how much you appreciate their efforts when you see them at the conference. All that is needed now is your support and presence at this outstanding annual fraud conference. Lunch is provided to all participants in the Annual Fraud Conference.

Register today! All registrations will be handled directly by the WSCPA, not the Chapter. So, contact the WSCPA at 1-800-272-8273 to register for this conference. The earlier you register the better. This will give the WSCPA some help in planning the conference and making all of the necessary logistical arrangements with the hotel. Thanks for your assistance in this important administrative matter.

Chapter Vice-President, Norm Gierlasinski, and Chapter Secretary-Treasurer, Joe Dervaes, will again serve as the Co-Chairs for the 6<sup>th</sup> Annual Fraud Conference.

### **Significant Change in Association Management of Chapter Operations**

On September 25, 2002, Jim Ratley, CFE, Program Director at the Association of CFE’s, sent a worldwide electronic message to all Chapters announcing a significant change in the way Chapter Operations will be managed. Mr. Ratley’s electronic message follows.

Dear Chapter President:

Perhaps you were as surprised as we were when Malcolm Mills, CFE recently announced (September 23, 2002) he was resigning from the ACFE after seven years. But, Malcolm received a job offer he couldn’t refuse, and we wish him the best. As you know, he did an outstanding job communicating with the Chapters and will be missed.

However, every cloud has a silver lining. Malcolm’s departure has allowed me to take over his liaison duties. After years of doing extensive administrative work here in Austin, I am thrilled that I will be on the road more – meeting and working with the Chapters personally.

In the coming month, I will be posting my travel schedule for the first quarter of next year. My plan is to arrange Chapter visits in conjunction with our training courses that are offered throughout the world. Moreover, I will be teaching many of the new slate of seminars myself.

I will contact you well in advance of my visit so we can arrange to meet. It is my intention to listen to your ideas and communicate with you about what is going on at Headquarters. In our meetings, I want to help the Chapters: (1) maximize chapter membership, (2) reduce administrative burdens, (3) increase attendance at meetings, (4) plan future training, and (5) identify areas to assist their local communities.

We have also decided to add additional administrative support here at Headquarters for all of you. Jeff Kubiszyn, whom many of you know, has been appointed Assistant Chapter Coordinator. Jeff will be taking care of all of the information needs between Headquarters and the Chapters, and will also handle other requests in my absence.

As part of my new responsibilities, I am attaching a brief Chapter Survey from Toby J.F. Bishop, CFE, CPA, FCA, President and Chief Executive Officer. The Association agreed to conduct this survey at the Hollywood meeting between the Chapter Representatives and the Board of Regents. Please complete the survey and send it to Jeff Kubiszyn as soon as possible, at [jkubiszyn@cfenet.com](mailto:jkubiszyn@cfenet.com) or by fax to +1 (512) 478-9297.

As you know, I have been with the ACFE since its inception in 1988. Over the last 14 years, I've met many of you. In that time, you've not only been my colleagues; you have become my friends.

In the end, I think you will find me assuming the duties of chapter coordination to be of benefit to us all. Thank you for your continue support. If you have nay questions, please feel free to call or write.

### **Pacific Northwest Chapter Response to Changes in Chapter Operations Message**

Jim Ratley:

Your message to the Chapters on September 25, 2002, was a good one. As Chairman of the Association's Board of Regents, Chapter Secretary-Treasurer Joe Dervaes has also been in contact with Toby Bishop on the planned changes. But, he did not realize that the interim, and perhaps permanent, job of Chapter Operations would fall on you. We're glad that you have Jeff Kubiszyn to help out with the administration portion of the job while you're on the road. You'll need that for sure.

You will certainly have a demanding travel schedule if you intend to do most of the two-day Association/Chapter training classes yourself. Linking this work with the Chapter work sure does make good economic sense, because it could be done at the same time as the training. Good thinking!

There are many new challenges for the coming year. Your new job will certainly work to achieve Toby Bishop's goal of improving Chapter operations and relations. I know you will have no problem succeeding in this new role. You are already a success story!

The Pacific Northwest Chapter/ACFE welcomes your participation with us. We have no problems. But, we could improve by working on Chapter outreach to the community in another way. The goal would be to find out how to get "Affiliates" to come and join with us. And, then to find some folks interested in doing this besides the existing Chapter Board of Officers who are very busy folks.

Our five-member Board of Officers basically does everything in our Chapter. Our current Board of Officers is consumed with providing the speakers for our annual training schedule, finding good candidates for our Chapter and the Association Scholarship Programs, awarding an annual Distinguished Achievement Award, and participating in a wide range of colleges and universities in our area by providing speakers to fraud accounting classes and to accounting clubs and business fraternities. We issue a bi-monthly Chapter newsletter that is transmitted to our members electronically from our Chapter web-site. We maintain an independent web-site for the Chapter, but also post our information on the Association's web-site. We hold bi-monthly meetings on the last Wednesday of every even month of the year (except for the two fraud conferences jointly sponsored with the Association and the Washington Society of CPA's. We also hold semi-annual Board of Officers meetings and hold elections annually. We have always found five Chapter members interested in being on the Board of Officers. But, three of us have been on the Board of Officers since our inception in March 1993. It's always been hard to find any additional members willing to participate with us. They seem, I suppose like many Chapters, to be content with coming to Chapter meetings when they can and are interested, but have little or no interest in helping the Chapter in this work or to make it happen.

Our Chapter accomplishments were just recently publicized on page 7 of the September/October 2002 "The White Paper". See the article for additional details on these accomplishments. We are an active Chapter with approximately 85 members, all CFE's and Associates, with no Affiliates.

Here's our training schedule for each year:

February. We hold a two-hour fraud seminar, networking one-half hour in the middle, 2:30-5:00 p.m., downtown Seattle training location (no cost for facility). This is CPE only, with no refreshments. Two hours of CPE. The Chapter provides the speaker for this fraud training seminar.

April (late in month). We hold a two-day joint fraud training class with the Association. The Association handles all scheduling of the facility for this (DoubleTree Inn, SeaTac, across the street from SeaTac International Airport). Lunch is provided both days. Sixteen hours of CPE. The Association provides the speaker for this class.

June. We hold our annual business meeting at the Mayflower of China restaurant in Tukwila near SouthCenter and a couple of miles from SeaTac International Airport. Lunch and a free

fraud seminar is provided free to members. One hour of CPE. The Chapter provides the speaker for this fraud training seminar.

August. Same as February. Two hours of CPE. The Chapter provides the speaker for this fraud training seminar.

October. Same as February. Two hours of CPE. The Chapter provides the speaker for this fraud training seminar.

December (early in month). We hold a one-day joint fraud training class with the Washington Society of CPA's. The WSCPA handles all scheduling of the facility for this (Marriott Hotel, SeaTac, across the street and up the hill from SeaTac International Airport). The Chapter provides all of the speakers for the conference. Lunch is provided. Eight hours of CPE.

Our mission is to provide a forum for members to obtain fraud training and CPE to meet their educational and certification requirements. A total of 31 hours of CPE is offered each year. We submit the required forms to Chapter Operations for four of these meetings (advance request form and then reporting form). There is no need for these forms for the joint training we conduct with the Association of CFE's and the WSCPA.

Please retain this information on file in our Chapter's records within your office. It will always give you a brief thumb-nail sketch of our Chapter operations for your quick review and reference.

Thanks. And, again, welcome aboard in your new Chapter Operations position with the Association. We look forward to working with you in helping to accomplish our mutual goals and objectives.

### **Association of Certified Fraud Examiners Survey for U.S. Chapters**

On September 25, 2002, Toby J.F. Bishop, CFE, CPA, FCA, President & Chief Executive Officer, sent a worldwide electronic survey to all Chapters to determine whether there is any interest in letting the Association of CFE's collect their chapter dues for them. This topic came up during a joint meeting of the Board of Regents and the Chapter Representatives on August 4, 2002, at the Association's 13<sup>th</sup> Annual Fraud Conference. One of the major issues for the Association is the wide variety of dues and fees structures that currently exist at the chapters. The survey was designed to obtain some of this important financial information so that the Association can make an appropriate decision in the matter. Mr. Bishop's electronic survey to all non-U.S. Chapters is not provided to you at this time. It's slightly different that the electronic survey for U.S. Chapters because of the international financial aspects of accomplishing this objective. Mr. Bishop's electronic survey to U.S. Chapters follows.

Dear U.S. Chapter President:

In accordance with the undertaking I gave to the chapter representatives and the Board of Regents in Hollywood last month, I am enclosing a brief survey that I would appreciate your



completing and returning to Jeff Kubiszyn (jkubiszyn@cfenet.com or fax +1 (512) 478-9297) as soon as possible (**by October 27, 2002 please**).

When representatives of the chapters met with the Board of Regents in Hollywood last month, some of the chapters expressed interest in having the Association bill and collect their chapter dues at the same time we bill and collect ACFE membership dues. The chapter portion of the dues collected would be remitted by the ACFE to the chapters on a frequency to be agreed (e.g., quarterly or monthly).

Chapters would continue to collect any additional fees for meetings/events and dues from any non-ACFE members. The purpose of this arrangement would be to reduce the administrative burden on chapter officers and to encourage a greater proportion of ACFE members to become chapter members as well (e.g., through potential “opt-out” invoicing of chapter dues for all ACFE members in a participating chapter’s area, similar to the approach used for contributions to the Richie-Jennings Memorial Scholarship fund).

Some chapter representatives expressed their preference to continue to perform this function at the local chapter level. It was emphasized that participation in this arrangement would be strictly voluntary. Those chapters who wish to continue to bill and collect their own dues would be free to do so. A few chapters might participate initially as a pilot project with others joining later if the results are seen to be mutually beneficial.

If we were to implement such an arrangement, some standardization or simplification of dues structures among participating chapters might be wise, to simplify the computerization process. Accordingly, the survey below requests some information to help us understand the diversity of dues structures in use by the chapters.

Thank you for participating in this survey. We appreciate your response, whether your chapter is interested in such an arrangement or not.

### **Pacific Northwest Chapter Survey Response**

In October 2002, the Chapter Board of Officers made the following response to the Association’s electronic survey about whether or not the Chapters would let the Association collect their Chapter dues on their behalf. The actual survey and our Chapter responses (bolded) follow.

1. What is your Chapter’s Number/Name? **Pacific Northwest Chapter of the Association of Certified Fraud Examiners.**
  
2. What is your board’s degree of interest in exploring the possibility of combined billing of ACFE and chapter membership dues for ACFE members in your chapter’s area (mark one with an “X”):
  - a. **XX** Very interested
  - b.      Somewhat interested
  - c.      Not interested at this time
  - d.      Somewhat against the idea

e. \_\_\_\_ Strongly against the idea

Any particular reason why? **Having the Association of CFE's bill our Chapter members will save our Chapter representative who does this work a lot of time and effort, and will probably result in an improvement in our record keeping in this area.**

3. Please complete the table below regarding your chapter dues structure. This will help us assess the difficulty/cost of incorporating chapter billings into our computer system and identify the number of ACFE members in your area who are not presently members of your chapter.

Types of Chapter Participant	Annual Chapter Dues	Current No. of Such Participants
CFE	<b><u>\$24.00</u></b>	<b><u>80</u></b>
ACFE Associate - General	<b><u>\$36.00</u></b>	<b><u>20</u></b>
ACFE Associate – Educator		
ACFE Associate - Student		
Chapter Affiliate – General		
Chapter Affiliate – Educator		
Chapter Affiliate – Student		
Chapter Affiliate - Corporate		
Other:		
Other:		

4. Some chapters may keep membership dues low by making a profit on meeting fees (e.g., breakfasts/lunches/dinners). Does your chapter charge meeting fees that are intended to create a surplus over the cost of holding those meetings?

- a. \_\_\_\_ Yes  
 b. **XX** No **(But, see explanation below.)**

If Yes, please describe the price(s) you charge for meetings and the planned “mark-up” included:

**Our Chapter has an arrangement with an organization in downtown Seattle where our fraud training seminars are held for three of our six bi-monthly meetings each year (February, August, and October). We purchased several units of audio-visual equipment and leave all of it at this training facility. In exchange for letting us use the facility at no cost, the organization stores our audio-visual equipment for us and is able to use it for their own purposes at any time. Since we meet in the late afternoon and do not provide any refreshments at these meetings, there is no cost to the Chapter for this training facility. We offer two hours of fraud CPE at each of these meetings and charge a fee for this service. We charge \$20 for CFE's and Associates who are Chapter members, and \$25 for all other non-members. If a Chapter**

member attends all of our scheduled meetings, we more than triple the return of the member's cost of annual Chapter dues [i.e.; \$5 for reduction in training fee for three meetings (\$15 total); free lunch and free one-hour CPE at annual business meeting (approximately \$25); free lunch at joint Association and WSCPA fraud training events (approximately \$30)]. All fees charged for these training meetings represent a profit (or surplus) over the cost of holding them.

The Association of CFE's pays for the training facility costs of the two-day fraud training class in April. The Association pays the Chapter a percentage of all registrations at this conference. We make a reasonable profit from this fraud training event.

The WSCPA's pays for the training facility costs of the one-day fraud conference in December. The WSCPA's pays the Chapter a percentage of all CFE registrations at this conference. The fee is very small, and we expect to make only a nominal profit on this fraud training event.

The bottom line answer to this question is that we charge dues for Chapter membership and we charge for fees for Fraud Training Seminars. These charges are separate and distinct, and one does not subsidize the other.

5. Other comments:

We would be very interested in having the Association of CFE's collect our Chapter membership dues at the same time our members pay their Association dues. This appears to be a cost effective way of handling this process. And, we understand that there would be some nominal fee the Chapter would pay the Association for providing this service. We also assume that the Chapter would be responsible for handling all billings for any charges to Affiliates because these individuals would have no files at the Association office.

We will continue to handle the collection of all fees associated with our Chapter Fraud Training Seminar Program, and are not asking the Association of CFE's to be involved in this process at all.

Thanks for the opportunity to participate in this Association survey.

Thank you for participating in this survey. Please send your response to Jeff Kubiszyn at [jkubiszyn@cfenet.com](mailto:jkubiszyn@cfenet.com) or fax to +1 (512) 478-9297 by October 27, 2002.

Some Pacific Northwest Fraud Training Forums Available to You

The following is a list of several sources of fraud training in the Pacific Northwest region. The list is not all inclusive; but, it does give you a few fraud training opportunities to think about during the calendar year. Please use the information as you deem appropriate.

Association of CFE's ([www.cfenet.com](http://www.cfenet.com)). There is a wealth of training opportunities at the Association (books, videos, correspondence courses, training seminars, CPE test for reading articles in "The White Paper" magazine, etc.). The Association jointly sponsors a two-day fraud conference with the Pacific Northwest Chapter/ACFE in April of each year.

Pacific Northwest Chapter/ACFE ([www.fraud-examiners.org](http://www.fraud-examiners.org)). The annual training calendar for our CFE Chapter is printed at the beginning of each bi-monthly newsletter. Two major fraud conferences include the two-day fraud conference jointly sponsored with the Association of CFE's in April of each year and the one-day fraud conference jointly sponsored with the WSCPA in December of each year.

WSCPA ([www.wscpa.org](http://www.wscpa.org)). You'll find registration for the December one-day fraud conference jointly sponsored by the Pacific Northwest Chapter/ACFE at this location. The WSCPA provides other fraud training opportunities throughout the year as well.

Pacific Northwest License, Tax, and Fraud Association ([www.pnltfa.com](http://www.pnltfa.com)). This organization has conferences of several days duration about twice a year, split between Eastern and Western Washington locations. In addition, they have one-day classes at the Criminal Justice Training Center in Burien behind SeaTac International Airport several times a year. You must be a member of the association to attend scheduled training events.

Washington State Department of Personnel ([www.dop.wa.gov](http://www.dop.wa.gov)). This office provides State Investigator Resource Training classes.

### **Additional Training Opportunity in Connecticut**

This February, the top experts will be sharing the latest information on *electronic fraud* and *online financial crimes* at a national summit at one of the nation's most exciting resort destinations.

The **CyberCrime 2003** Conference and Exhibition ([www.cybercrime2003.com](http://www.cybercrime2003.com)) will be held **February 9-11, 2003** at Foxwoods Resort Casino in Mashantucket, Connecticut ([www.foxwoods.com](http://www.foxwoods.com)). Or, call the conference toll free at **1-800-213-4326**.

This year's conference includes the following speakers:

- **Jonathan J. Rusch** -- Special Counsel on Fraud Prevention, US Department of Justice.
- **Mark Califano** -- U.S. Attorney, Connecticut & Lead Prosecutor on the \$208 million Frankel Fraud Case.
- **Mary Riley** -- Senior Vice President of Corporate Information Security, Bank of America.

## **DEDICATED TRACKS FOR FINANCIAL PROFESSIONALS**

CyberCrime 2003 will run dedicated educational tracks addressing the following specific fields which are suffering from computer-related crime:

- Banking & Economic Fraud (*\$181 billion* in losses)
- Corporate Information Security (*\$622 billion* in losses)
- Insurance & Risk Management (*\$211 billion* in losses)

Tracks will also be dedicated to Cyber Law & Legal Issues; Government and Homeland Security; and, Digital Law Enforcement.

## **SPECIAL ANNOUNCEMENT**

***Detective Sergeant James R. Doyle (Reired.)***, a co-founder of the NYPD's Computer Investigation and Technology Unit, has been appointed President of Internet Crimes (the host of the CyberCrime 2003 Conference & Exhibition). In this position, he will play a key role in shaping the theme, mission, and educational sessions at CyberCrime 2003. His credentials include:

- Directed the "Operation CEO" case, where 200 celebrity identities were stolen.
- Testified before the House Ways and Means Subcommittee on Social Security regarding theft over the Internet
- Trained over 2,500 from both the private and public sectors on Internet crime awareness